

**Glendale Strong Family Network
Strategic Plan October 2017**

Safe Reduction ALT Result/Vision: Strong families and safe children in 85301.

GSFN OVERARCHING GOAL: To reduce DCS removals in 85301 by 10% by 2020.
(Baseline data 2016 and consider other trends and comparison groups)

Communications Workgroup Strategy:

To increase awareness of the network and its purpose by supporting the efforts of the network’s Family and Partner Engagement Workgroups - through consistent branding and leveraging low-cost technology content delivery.

Family Engagement Workgroup Strategy:

To educate, engage, and develop family leaders in the Glendale 85301 area

Performance Measures

How much? (Quantity/Output)	How well? Quality
<u>Community Engagement #s</u> 25 focus group participants 10 protective factors training 3-5 leaders (CHW trainings) <u>Professionals #s</u> 100 professionals for online survey 50 abuse and neglect trainings	Follow Up Surveys for all trainings that measure: Satisfaction Utility of information Knowledge increase Interest in joining the network
What difference?	
Use data to inform and prioritize GSFN efforts (e.g. resource gaps, trainings offered, member outreach, etc.)	% Increase community and professional participation (as measured by attendance of network meetings, trainings and events) Contribute to GSFN result/vision of reducing DCS reports

Partner Engagement Workgroup Strategy

To identify, engage, and connect new and existing GSFN member agencies in support of strengthening Glendale families and keeping children safe.

Performance Measures

How much? (Quantity/Output)	How well? Quality
<p><u>Partner Engagement #s</u> 20 member agencies</p> <p>Provide ongoing new member orientation</p>	<p>Meeting attendance and member participation show:</p> <ul style="list-style-type: none"> • Consistent monthly meeting attendance • Utilization of screening survey • Network membership reflects community need
What difference?	
<p>Use screening survey data to inform partner outreach efforts.</p>	<p>% Increase in number of GSFN member agencies</p> <p>% Increase in member agencies utilizing screening survey and reporting data.</p> <p>Contribute to GSFN result/vision of reducing DCS reports</p>

GSFN Action Plan			
Objective	Indicator(s) of Success	Quarter /due date	Member(s) Accountable
<p>Conduct adult focus group(s) (English and Spanish) of parents/community members in the pilot area to learn about their needs</p> <p>Plan for abuse and neglect training for professionals (e.g. Protective factors)</p>	<p># of focus group(s) conducted</p> <p># of attendees</p> <p>Identify DCS staff or other trainer and schedule day/time in Q4 for training</p>	Q4 2017	<p>Family Engagement Workgroup: Aimee, Karla, Liz, Nora</p> <p>Karla</p>
<p>Coordinate and deliver protective factors trainings</p> <p>Identify community leaders</p> <p>Plan for community mobilization and community health worker (CHW) trainings with MCDPH PHC</p>	<p># of community members/attendees</p> <p># of leaders identified</p> <p>Schedule date for community mobilization training</p>	Q4 2017	<p>Liz-protective factors</p> <p>Liz/Nora--leaders</p> <p>Nora---community mobilization and CHW training</p>
<p>Plan for child abuse and neglect awareness training for professionals</p> <p>Develop and conduct online survey of professionals working in 85301</p> <p>Compare and contrast community and professional needs and assets and present to network</p>	<p>Schedule prof training</p> <p># of professionals taking the survey</p> <p>Summary of data comparison by group themes</p>	Q4 2017	<p>Karla-training</p> <p>Family Engagement Workgroup</p> <p>Susan staff member</p>
<p>Create a member application and orientation process</p>	<p>Have a GSFN member application and orientation materials (email template, survey "How To" video)</p>	Q4 2017	<p>Ayari Pam/Grace?</p>

Create regular survey feedback data loop at ALT meetings to guide partner outreach efforts	Data update standard ALT meeting agenda item # of families/individuals screened # and type of referrals # of new GSFN member agencies	Q4 2017	Ayari, Pam, Grace?
Update GSFN Brochure, Develop a GSFN one-pager, Develop a GSFN presentation,	Materials created and disseminated with group	Q4 2017	Peggy, Chuck
Update GSFN Resource Listing, (annually during 2 nd and 4 th quarter)	Updated resource list shared with ALT and on website	Q4 2017	Peggy, Chuck
Develop a GSFN partner video Develop a GSFN Facebook Strategy	Video shared with group Increase in FB posts and FB friends	Q1 2018	Peggy, Chuck
By 2020, there will be formal Memorandums of understanding (MOUs) between ALT member organizations that include data sharing to track referrals and follow-ups and training/education.	Formal MOU's	2020	ALT Members
By 2020, the SR ALT will be a thriving group of diverse partners who have formed a sustainable referral and training network.		2020	ALT Members